

Revised Economic Assessment

The Michigan Council for Arts and Cultural Affairs is gathering measurable baseline information, from all fiscal year 2008 applicants and grant recipients, from which the economic “return on investment” in arts and cultural grants may be accurately assessed. A formal annual report of our findings, combined with other data, will be issued. It is the Council’s expectation this information will assist those making the case for the importance of continued investment in the arts and culture of our great state. Please carefully review and complete this form, providing accurate and realistic responses, to the very best of your ability.

3a) Please select the economic outcomes that you feel your project addresses.

☐ Job Creation ☐ Cultural Tourism ☐ Capital Investment ☐ Revenue Generation/Leveraging
☐ Other _____

3b) Key Predictors of Economic Outcomes

1: What is the amount of your projected FY 2008 payroll, with fringe benefits? _____

2: What is the total amount of this grant request going toward that payroll, include fringe benefits? _____

3: What is your organization's total number of employees for FY 2008? _____

Year round: Full-time?_____ Part-time?_____ Volunteers? _____

Seasonal: Full-time? _____ Part-time? _____ Volunteers? _____

4: Estimate the number of new hires you will create for the entire organization. _____

a) How many of these will be generated specifically for this project? _____

b) For this project how many will be full-time? _____ b) how many part-time? _____

5: Will your organization lose, and not replace, current employees? ☐ yes ☐ no
If yes, how many? _____

6: How many tourist visits your organization annually?_____For this project only?_____
(A tourist is defined as someone who drives 50 or more miles, one way, to reach your activity)

7: Does your organization track tourist's overnight stays associated with your activities? ☐ yes ☐ no
If yes, how many overnight stays are you predicting for FY 2008?

8: Is your organization planning to make any capital investments in FY 2008? ☐ yes ☐ no
If yes, what is the projected investment?

9: **Below**, please list the other groups or organizations that your organization has collaborative agreements with, such as advertising, tours/visits, ticket discounts, parking, hotel/motel/B&B packages, restaurants etc.

Organization

Type of Collaboration

[illegible]